

Growing ESG reporting pressures require an organized data estate

The world is at an inflection point where many governments are passing legislation that requires mandatory environmental, social, and governance (ESG) reporting. To meet potential future requirements and stay competitive, you need efficient, cost-effective ways to monitor and report on the sustainability impacts of your business.

You need an **organized data estate** and a **valid system of record** to see, evaluate, and report on these impacts, and you need actionable insights to guide further reductions.



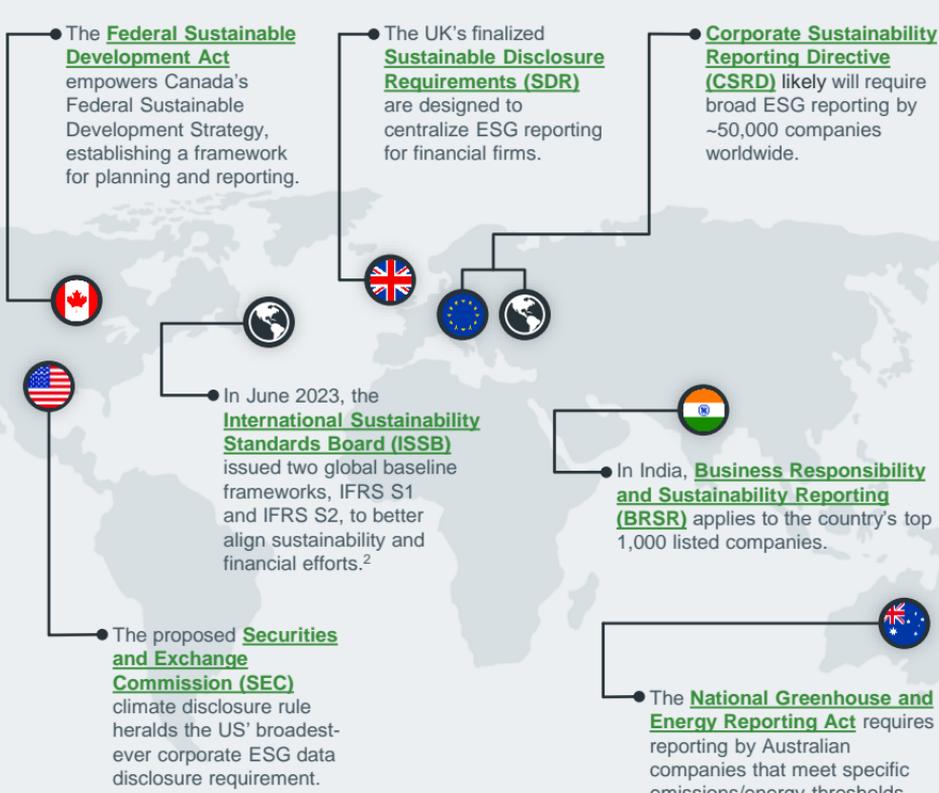
1,255

new ESG regulations since 2011

+647%

since 2000¹

Here are a few of the many emerging initiatives



Strengthen readiness with us at Innofactor and Microsoft Cloud for Sustainability

Prepare your ESG data estate for analysis and reporting while accelerating your sustainability progress and business growth using a growing set of ESG capabilities. With a custom-built Cloud for Sustainability solution, you can:



Break down data silos and gain continuous insight into emissions, water, and waste activities across your operations and value chain.



Centralize sustainability data from various sources—streamlining data ingestion, integration, calculations, and reporting.



Visualize your impact with powerful data visualizations and dashboards.



Take more effective actions with intelligence that enables you to continually test, refine, and scale strategic business initiatives.

Improving ESG stance is also good for business



79%

of investors identified a firm's management of ESG risks and opportunities as an important factor in investment decision-making.³



49%

of investors globally would divest from companies that aren't taking sufficient action on ESG issues.³



58%

of consumers across all generations are willing to spend more for sustainable products.⁴

Innofactor and Microsoft: Better together

Innofactor is a leading Microsoft-partner, helping customers tackle the most pressing ESG challenges while creating new value.

For more than a decade, Microsoft has been working on becoming more sustainable, [sharing lessons learned](#), and co-innovating with partners to develop new standards, markets, and opportunities. Learn more about [Microsoft sustainability](#).



Take your next steps

Learn more about the solution in our [web pages](#).

Connect with us for an assessment: innofactor.com/microsoft-sustainability

¹ ESG regulations increased 155% over past decade, shaping financial markets, Business leader Ltd, June 2023

² International Financial Reporting Standards (IFRS)

³ Economic Realities of ESG, PwC, 2021

⁴ The sustainability disconnect between consumers & retail executives, First Insight and the Baker Retailing Center, 2022